



**SUPPORT THE BRINTON MUSEUM AND FIND UNIQUE HOLIDAY GIFTS BY SHOPPING  
ON MUSEUM STORE SUNDAY, NOVEMBER 27**  
**#museumstoresunday**

Big Horn, Wyoming (November 7, 2022) – On Sunday, November 27, 2022, the Museum Store at The Brinton Museum is thrilled to participate in *Museum Store Sunday*, an annual holiday shopping day supporting cultural institutions and their stores. This year, more than 1,800 museum stores representing all 50 states and the District of Columbia, 24 countries, and five continents will celebrate *Museum Store Sunday* and offer unique gifts for the holiday season—with all purchases supporting its parent institution and the artisans and craftspeople who create many of the gifts found in museum stores.

Throughout the day, The Museum Store will offer special discounts on all purchases plus discounts on annual museum memberships. Christmas items will be on full display including the addition of Old World Christmas Ornaments. Two Pop-Up shows with artisan jewelry will be featured in the museum that day. Look for specials in The Brinton Bistro – make your brunch reservations ahead of time.

The Brinton Museum Store Manager, Jan Windsor is excited to celebrate the store's first *Museum Store Sunday* since joining the Museum Store Association. "Much more than a gift store, products sold in museum stores reflect the mission and programs of the museum. Items found in museum stores are curated and carefully selected -- just like the works displayed here at The Brinton Museum". She continued, "Revenues generated by the museum store help fund the operating budgets of the museum, provide economic sustainability for the museum and cultural engagement for the community."

Patricia Sampson, President of the Museum Store Association's Board of Directors, continued, "*Museum Store Sunday* is an opportunity for the community to support their local cultural institutions simply by doing their holiday shopping at their museum stores. Patrons will find a collection of unique, educational, and creative items in these museum stores – gifts you can't find anywhere else, and gifts that everyone on their list will love. By shopping on Museum Store Sunday, you'll not only find the perfect holiday gifts for your friends and family, but you can also know that your dollars are directly supporting the cultural institution's mission and programs. It's a way to shop consciously, shop smart, and shop local."



Shoppers can look forward to *Museum Store Sunday* as *the* global annual day to **Be a Patron** – and support museum stores and their missions worldwide. While there is only one *Museum Store Sunday* each year, everyone is encouraged to **Be a Patron** of museums and museum stores all year round.

For more information on events and promotions during *Museum Store Sunday* at The Brinton Museum please visit [www.thebrintonmuseum.org](http://www.thebrintonmuseum.org) and or visit our Online Museum Store at [www.brintonstore.com](http://www.brintonstore.com)

For up-to-date information on *Museum Store Sunday*, including a list of global museum store participants and online museum stores, visit [www.museumstoresunday.org](http://www.museumstoresunday.org) and:

- Follow *Museum Store Sunday* on Instagram at [@museumstoresunday](https://www.instagram.com/museumstoresunday)
- Like *Museum Store Sunday* on Facebook at [facebook.com/museumstoresunday](https://www.facebook.com/museumstoresunday)

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### **About The Brinton Museum**

The Brinton Museum connects people to the past, present and future of the American West through its historic Quarter Circle A Ranch, Fine Art, and American Indian Art Collections.

### **About the Museum Store Association (MSA)**

The Museum Store Association is a 501(c)3 international organization with the mission of advancing the nonprofit retail industry, its museum stores, and the success of the professionals engaged in it. MSA offers educational information and programs throughout the year culminating in an annual conference and trade show highlighting the best in the industry. By advocating for and encouraging high standards of curated products, knowledge, and professionalism, MSA helps museum stores and their nonprofit retail professionals better serve their institutions and the public. For more information visit [www.museumstoreassociation.org](http://www.museumstoreassociation.org)

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### **For More Information on The Brinton Museum Contact:**

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### **For More Information on Museum Store Sunday, Contact:**

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